✴

**Build empathy**

The information you add here should be representative of the observations and research you've done about your users.

Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users’ experience and mindset.

# Says

What have we heard them say? What can we magine them saying?

*compare with other applications*

# Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

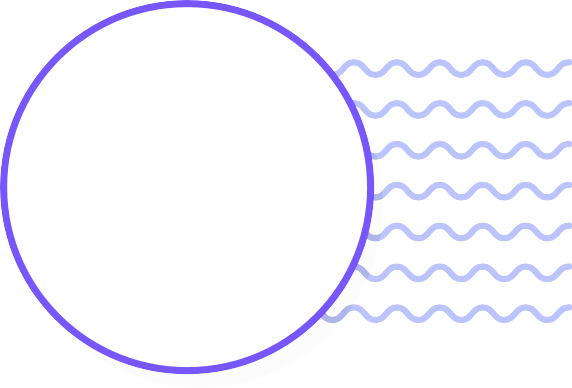
user friendy or not?

it consume less time

i want try this appliction !

it's easy or not

how does it works?



feedback to thisapp

internally machine language

appearance & aesthetics

i will recommend for this app to everyone!

*i want to try this appliction anytime*

does it have any extra features?

# [Share template feedback](https://muralco.typeform.com/to/CiqaHVat?typeform-source=app.mural.co)

**Does**

Pattern recognition and neural network

it's behave like user friendly!!!

addvertisment of this app

What behavior have we observed? What can we imagine them doing?

# Feels

What are their fears, frustrations, and anxieties? What other feelings might

influence their behavior?